



Musicincontrol.nl interviews DJ Thera for Theracords 1 year anniversary, 21-10-2009
<http://www.musicincontrol.nl/index.php/2009/10/21/musicincontrol-nl-interview-dj-thera-gratis-tracks/>

The rapidly growing label Theracords will celebrate its one year anniversary this week. Time for Musicincontrol.nl to ask label-owner DJ Thera some questions. DJ Thera also gives away free tracks along with this interview. Instructions for this can be found at the end of this interview.

The biography has not been translated. This can be found at www.dj-thera.com.



1. Theracords is officially 1 year old, how does that feel?

Very special! Unreal that it's already one year ago since I've started Theracords. It feels as if I'm just getting started, so there are still many years to follow!

2. How did it start, how did you get the idea to start your own label?

Frankly, I first wanted to release tracks from other labels but I was really tired of constantly chasing people for comments. So I thought at one point: 'I might as well do it myself then'. When the label began to form a little, I started getting the idea that there was nothing comparable out there to what we do. That's why I think is the most important now: just make music and releases which are made with passion and not from a marketing perspective.

3. If we look at the group of artists, it are not really people you would expect to come together like this, they are quite diverse. Yet you seem to have a close group. How did you get this variety of artists, were they all acquaintances or was this due to the demos that were sent in?

I already knew Matt Restless for quite some years so it was sheer logic to involve him. Next to this it has often been coincidences altogether; some tracks have been handed to me from person to person, others as a real demo. It formed such a tight group because I do not only listen to the tracks, but I think it is very important how someone is as a person as well. The tracks should be made for love of the music. If you have a group of people who all have the same passion, so then you automatically get a close group!

4. Theracords has a different view of hardstyle when we listen to the releases. It still leans more to the older sound. Is this done consciously?

No, it actually isn't! As I indicated earlier, to me it's the feeling and passion in a record and I try as little as possible to give things a name, put it in genres (or 'hokjesdenken' as the dutch call it). On the other hand I must be honest; most hardstyle records from the period 2000 - 2005 appeal more to me than for example hardstyle tracks from 2007 and 2008.

5. Therabyte is newly launched within Theracords as a sublabel, how will this be different from the main label?

With the Therabyte sublabel (which starts in November), I want to make it easier for the public. Last year, Theracords as a whole really delivered everything from psytrance to industrial and everything in between. Theracords now focuses more on the harder side and Therabyte will host the 'softer' side (if you can call it soft, haha). To give it a name anyway; Theracords will release a diverse range of hardstyle and Therabyte will focus on techstyles and hard trance.



6. Just a few personal questions: Before starting Theracords you were part of the duo Brennan & Heart. After several years you two broke up and Brennan Heart continued as solo act. How come you guys separated, did it just happen overnight or were there already issues?

In October 2005 I stepped out of the project because there were several issues and matters that were already going on for quite a while. When looking back, that period has been a hard lesson for me, but it has eventually caused me to start Theracords, so afterwards I would not want to change the past. What I do now with Theracords gives much (more) satisfaction and sheer fun because I am behind this project for the full 100%, so eventually I ended up really good!

7. Did it lead to your choice to start Theracords or did you have that idea already long before the breakup?

Well actually I only recently started producing seriously again in 2008 and with the help of my wife it has actually established quite spontaneously. I honestly did not expect that I would set up a label and certainly not that it would catch on so well!

8. Do you feel more label-owner or performer?

I'm really more of an artist than I am a label owner. In this regard, I run the label from the eyes of an artist. For example it could always bother me a lot that when you send a track to a label, you have to wait several weeks for an answer. This will never happen to Theracords, I always try to be accessible to all artists and respond to every message as soon as possible.

9. Your new release will be in the digital stores tomorrow in celebration of the 1 year anniversary of Theracords. Why is it called 'One year, 4 years'?

The 'One year' part is simple, that's about the one year anniversary of Theracords. The '4 years' part has multiple meanings. On the 22nd of October, me and my girl are together for four years. Secondly, since October 2005 I've been running solo.

10. Finish the sentence: In one year, Theracords will...

...still have the same vision in releasing music and is known for the many Theracords Label Parties throughout the whole world!



Musicincontrol.nl and Theracords give away releases in honour of the one year anniversary of Theracords. Mail to info@dj-thera.com, the first 20 mailers will receive a code worth 5 euro's which you can use at JunoDownload for all Theracords releases. Buy Theracords releases for free and support Theracords. It's a win win situation.

More information about DJ Thera and Theracords can be found at:

<http://www.dj-thera.com>

<http://www.theracords.com/>

More information about the one year anniversary celebration can be found at

<http://www.theracords.com/> and the poster below.

For Bookings in UK / Ireland: mail to: bookings@twistedagency.co.uk

or call Al Innes: +44 (0) 772 080 9434

For Rest of the World: mail to: ingrid@theracords.com

or call Ingrid Heijnen: +31 (0)6 2129 2098



Guido de Beer – Musicincontrol.nl

3, 24 & 25 of october
on Hardshockers.fm

THE RACCORDS

SENT 1 YEAR ANNIVERSARY

FRIDAY 23th

16:00 - 17:00		SINITH	HARDTRANCE
17:00 - 18:00		STANA	TECHSTYLE
18:00 - 19:00		GATTY	TECHSTYLE
19:00 - 20:00		WAVOLIZER	EARLY H5
20:00 - 21:00		GECK-O	EARLY H5
21:00 - 22:00		BUSHO	HARDSTYLE
22:00 - 23:00		DJ THERA	HARDSTYLE
23:00 - 00:00		MATT RESTLESS	HARDCORE

SATURDAY 24th

16:00 - 17:00		DIMAVI	TECHSTYLE
17:00 - 18:00		GECK-O	HARDTRANCE
18:00 - 19:00		STANA	STANA STYLE
19:00 - 20:00		SINITH	2004-2007 H5
20:00 - 21:00		BUSHO	EARLY H5
21:00 - 22:00		GATTY	HARDSTYLE
22:00 - 23:00		MATT RESTLESS	HARDSTYLE
23:00 - 00:00		SATYRIASIS	HTNO / SCHZ

SUNDAY 25th

16:00 - 17:00		BUSHO	TECHSTYLE
17:00 - 18:00		DJ THERA	HARDTRANCE
18:00 - 19:00		SINITH	TECHSTYLE
19:00 - 20:00		DJ THERA	EARLY H5
20:00 - 21:00		PHRANTIC	HARDSTYLE
21:00 - 22:00		GECK-O	HARDSTYLE
22:00 - 23:00		WAVOLIZER	HARDSTYLE
23:00 - 00:00		MATT RESTLESS	INDUSTRIAL



HARDSHOCKERS.FM - THE PLACE FOR HARDER STYLEZ IN DANCEMUSIC